



LEVITT NETWORK PANEL

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# UNEXPECTED PARTNERSHIPS TO ADVANCE SHARED PRIORITIES



## LEVITT NETWORK PANEL

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**Valerie Horn**, Levitt AMP Whitesburg, KY  
**Doe Kpaw So Paw**, The Center, Utica, NY  
**Meg Rego**, Levitt AMP Woonsocket, RI  
**Michelle Truett**, Levitt AMP Utica, NY

*Moderated by Vanessa Silberman, Levitt Foundation*









MIDTOWN UTICA  
**mu**  
 COMMUNITY CENTER



THE CENTER



Mohawk Valley Latino Association, Inc.

Motivación • Visión • Orgullo Latino • Actitud  
 Motivation • Vision • Latin Pride • Attitude





THE CENTER





## Slide of The Center

















DESIGNER & SOCIAL MEDIA

LEVITTEEN INTERNS

PAID PHOTOGRAPHERS

YOUTH INTERMISSION

ASSISTANT COORDINATORS

OPENING BANDS

BOLLARD ART PROJECT

TREE FABRIC PROJECT



**WHAT ELSE?**

**WHAT'S NEXT?**

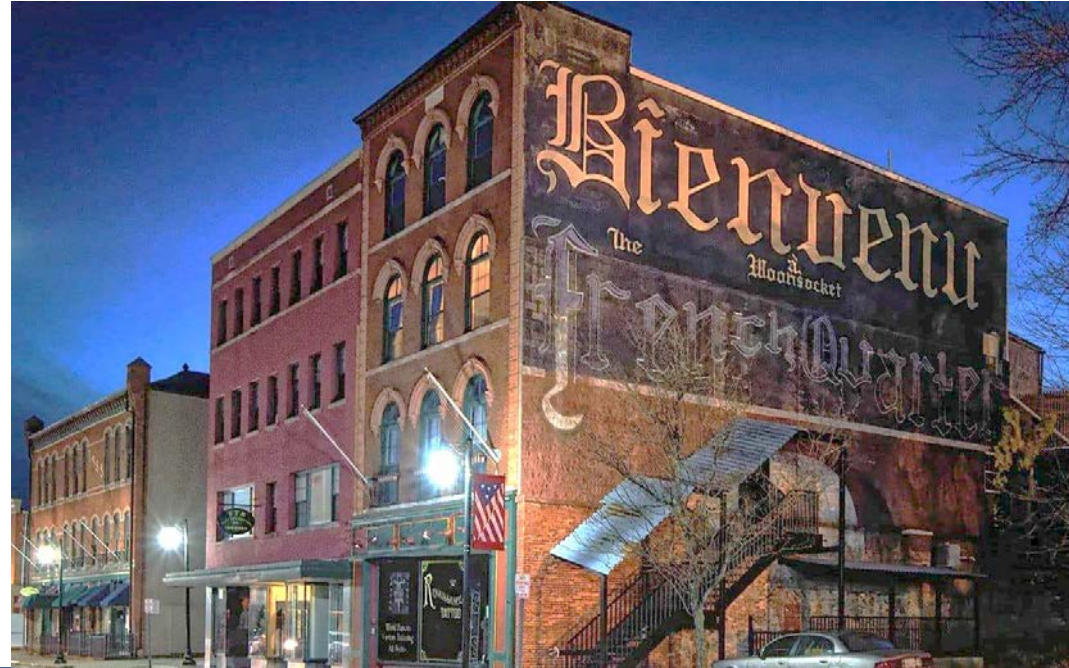
**WHAT'S POSSIBLE?**





# Woonsocket, Rhode Island

- 40,000+ Residents
- Historic Downtown
- Birthplace of the Industrial Revolution
- Racial Demographics
  - 70% white
  - 15% Hispanic/Latino
  - 7% African American
  - 6% Asian
- \$31K Median Household Income



# NeighborWorks Blackstone River Valley

NeighborWorks Blackstone River Valley (NWBRV) is a community development corporation that works with residents, businesses, and neighborhood institutions to enrich neighborhood life and make affordable housing opportunities available throughout Northern Rhode Island



# Levitt AMP Woonsocket Music Series



## OUR GOALS

- Activate Public Space
- Enrich Community Life
- Spur Economic Development



# Downtown Woonsocket Collaborative

Formed in 2015.

The DWC is a volunteer led organizations using the Main Street America approach to connect business owners, property owners, nonprofit leaders, city officials, state officials, and residents to collaboratively revitalize the downtown area.



Downtown  
**Woonsocket**  
Collaborative



# Inaugural Summer 2018



# Passport to Woonsocket

**WOONSOCKET**

**PASSPORT**

Think Woonsocket's Another Country?  
No Worries, there's a stamp for that.  
And a \$1000 Prize!



Here's your passport to the edge of the World...well the edge of Rhode Island at the very least. We may be a car ride away, but our Friday night FREE Levitt AMP Music Series featuring Grammy Award Winning Artists makes it well worth the trek. Don't worry about "packing a lunch" or "an overnight bag." Our restaurant and bar scenes are spot-on and we even have a hotel if you're having such a great time you decide to spend the night.

### Still don't believe us?

We'll be putting our money where our mouth is. That's right! Get at least 15 passport locations by 8/23/19 and be entered to win \$1000!

### Directions:

1. Collect at least 15 passport stamps.
2. Fill out the "Personal Information" section on the back page
3. Return to the Levitt AMP Woonsocket Info Booth (Fridays - 6/14-8/23, 5pm-9pm, 95 Bernon Street, Woonsocket, RI)

\*\*\*All qualifying passports collected by 6pm on Friday 8/23/19 will be entered into the \$1000 drawing.  
You do not need to be present to win.

**Pomodoro**  
476 Rathbun Street  
Woonsocket, RI 02895  
Tues: 11 - 9pm  
Wed - Sat: 12 - 10pm  
Sun: 9 - 9pm

**AROMA C T CAFE**  
17 Front Street  
Woonsocket, RI 02895  
Mon-Sat: 4am - 12am

**Ocean Cafe Restaurant**  
114 Main Street  
Woonsocket, RI 02895  
Mon-Fri: 10 - 8:30pm  
Sat: 10:30 - 4pm  
Sun: 10:30 - 4pm

**The Honey Shop**  
1300 Park Ave.  
Woonsocket, RI 02895  
Mon-Fri: 10:30 - 5:30pm  
Sat: 10:30 - 5pm  
Sun: 10:30 - 4pm



# Lops Brewing



Opened SUMMER 2019

## LEAVITT AMP WOONSOCKET WATCH PARTY

July 31, 2020 @ 7:30 pm - 9:30 pm

• EhShawnee virtual concert — Levitt AMP Woonsocket

East Coast Greenway Games 2020 •



WED, NOV 6, 2019  
**Vote to Bring Back Free Live Music**  
Lops Brewing · Woonsocket  
Event by Lops Brewing



Lops Brewing is excited to partner with the Levitt AMP Woonsocket Committee to host a watch party for their free virtual music series!

On Friday July 31st, we take a look back at some of the best performances from EhShawnee, Steve Smith and the Naked Truth, Sidy Maiga, and Daryl Jamieson and the Eastern Medicine Singers. This is a show you do not want to miss! Come down to Lops Brewing to check it out on their big screen and enjoy some brews too!



FRI, JUN 17, 2022  
**Levitt Amp Beer Release**  
Lops Brewing · Woonsocket  
Event by Lops Brewing



# Christopher's Kitchen and Bar



Opened WINTER 2020  
prior restaurant closed in 2014



**KIKI  
VALERA**





# Geris Bluffing Boutique @ NeighborWorks



# Geris Bluffing Boutique Expansion



## Geris Bluffing Boutique sets down roots on Main Street

LAUREN CLEM, Valley Breeze Deputy Editor  
Apr 28, 2021 0



Geris Bluffing Boutique owner Geraldine Barclay-King is pictured in her new location at 285 Main St. (Breeze photo by Lauren Clem)




# Geris Bluffing Boutique @ Levitt



# Levitt AMP Woonsocket Music Series

BY THE NUMBERS - Over the Past 5 Seasons

17,342



ATTENDEES

81%	WHITE	19%	UNDER \$25K
10%	BLACK	19%	\$25K-49K
7%	LATINO	14%	\$50K-74K
		22%	\$75K-99K
		26%	\$100K+

71%



ATTENDEES  
SPEND LOCALLY

52%      17%  
2018      2023



MAIN STREET BUSINESS  
VACANCY RATE





# Valerie Horn



Photo by Malcolm Wilson, Humans of Central Appalachia

[Valerieisonhorn@gmail.com](mailto:Valerieisonhorn@gmail.com)

606-634-9468

**James Beard Leadership Award  
2023**

**EKY SOAR Leadership Award 2023**

**Foundation for KY Healthy  
Community Champion**

**Cowan Community Action Group, Inc.**

Director

**Whitesburg Farmers Market**

Board Chair

**Community Agricultural Nutritional**

**Enterprises, Inc. Board Chair**

**Appalshop**

Board Member

**Community Farm Alliance**

Board Member

**What's Next EKY**

Leadership Team

**Letcher County Culture Hub**

Leadership Team

**Appalachian Groundswell**

Community Engagement

# Letcher County, Whitesburg, Kentucky

- Third highest cancer rate deaths
- Third highest overdose rate deaths
- Fourth highest chronic respiratory disease
- Fourth shortest life expectancy
- Fourth highest smokers
- Fifth highest diabetes and sixth highest diabetes death.
- Sixth highest blood pressure.

*Forbes 500*



Photo courtesy of Martin Richards



# Growing a stronger and healthier community

COWAN COMMUNITY CENTER – CITY OF WHITESBURG FARMERS MARKET – CANE KITCHEN



# Levitt AMP Whitesburg Music Series

- Sixth year
- Over \$500,000 investment
- Partners - City of Whitesburg, Mountain Heritage Festival, Appalshop, Letcher County Tourism, Cane Kitchen, Farmers market
- Audiences totaling 30,000
- 50 free community meals served



# PARTNER SUPPORT

Mountain Comprehensive Health Corporation  
Cowan  
Community Center The City of Whitesburg  
Central  
Appalachian Network KY State University  
University of Kentucky UK Super Fund  
Research UK College of AG  
Food & Environment  
UK Gill Heart Institute UK  
Appal TREE Project  
Marshall University Berea  
College Ap Fund Berea  
College Brushy Fork Virginia  
Tech Univ Duke/NC  
Robertson Scholars USDA  
Summer Food Service Division of  
School Comm. Nutrition  
Community Enterprises Nutritional Enterprises  
Grow  
Appalachia

●  
Brook T. Smith Foundation  
MACED  
KCARD  
KY Division of Forestry  
Governors Office of AG Policy  
State Rep Angie Hatton  
WellCARE  
Passport Health Plan  
BBT  
Delta Dental  
LabCorp  
Humana  
ARH  
Partnership for a Fit KY  
Mountain Heart Center  
Annie's Frugal Finery  
The Parlor Room  
KY Technical Assistance Program  
WIC Farmers MKT Program  
Senior  
Farmers MKT Program  
Appalshop/WMMT  
Hindman TV  
Mountain Eagle  
News Press  
Humans of Central Appalachia  
Letcher County Culture Hub  
Letcher County Public Schools  
Letcher County Veterans Museum

Letcher Health Department  
Letcher County Senior Citizens Letcher County  
Extension Letcher County Library Letcher County Jail Letcher County Fiscal Court  
Letcher Housing Authority  
Letcher JR ROTC  
Letcher County Conservation  
USDA Natural Resources  
City of Whitesburg/Letcher Farmers Market  
Hand Barrow  
KY Headwaters  
Epsilon Phi  
Hemphill Community Center  
Mountain Shrine Club  
Mountain Heritage Festival  
Whitaker Bank  
Community Trust Bank  
Hindman Bank  
KY Farm Bureau  
Center of Disease Control  
Appalachian Regional Commission

Icing on the Cake  
LKLP Community Action Council  
KY Proud  
Appalachian Proud  
KY Dept of Agriculture  
KY Dept of Public Health  
Heritage Kitchen  
Thirsty Heifer  
Foundation for Appalachian KY  
Mountain Garden Initiative  
Superior Printing  
Appalachian Impact Fund  
Foundation for Eastern Kentucky  
The Education Foundation  
Pepsi  
Lee Initiative

And Then.....

One Thousand Year Flood  
July 28, 2022





# GROWING HOME

*a community revival*

**JULY 26-30  
2023**

**Agriculture  
Recovery  
Community Meals  
Health & Wellness  
Youth Activities  
Art & Music  
Tourism**



**HEAL**  
Help End Addiction for Life  
**RECOVERY CENTRAL  
CELEBRATION**

THURSDAY, JULY 27TH, 2023  
AT 4 O'CLOCK

DEPOT STREET  
DOWNTOWN  
WHITESBURG, KENTUCKY

| SCHEDULE OF EVENTS |

4:00 PM: RECOVERY CELEBRATION MARCH

4:30 PM - 5:30 PM: EXPLORE RESOURCE BOOTHS, COMMUNITY  
PARTNER BOOTHS, & THE LOCAL FARMER'S MARKET

5:00 PM - 6:00 PM: DINNER AT CANE KITCHEN

6:00 PM - 6:30 PM: RECOVERY PRESENTATION\*

6:30 PM: LEVITT AMP CONCERT SERIES\*

FOR MORE INFORMATION CONTACT:

SYDNEY COX, DSW, LCSW LCADC  
MCHC SUBSTANCE USE TREATMENT COORDINATOR  
SCOX01@MTNCOMP.ORG  
606-633-4871 • EXT. 2394

HEALKY.ORG | MCHCKY.ORG

IN THE EVENT OF INCLEMENT WEATHER FESTIVITIES WILL BE  
MOVED TO THE APPALSHOP PAVILION  
91 MADISON STREET • WHITESBURG, KY 41858



# HEAL Recovery Participants



# What's Next?

- 2024 Heal Recovery
- Partnership/sponsorship
- Weekly support
- Multi year partnerships
- Bringing in new leaders

levitt

2024