

Event Risk Management Framework

1. Understand your Risk Ecosystem

- 1.1 **Review business strategy** – what is your mission, values and objectives
- 1.2 Identify & document **mission critical activities**, functions and assets (people, process, information etc)
- 1.3 **Identify risk stakeholders** both external and internal
- 1.4 Establish organizational / event **criteria for risk appetite/tolerance**
- 1.5 Establish **criteria & rating metrics for likelihood and consequence**

RISK ASSESSMENT

2. Identify the Risks

- 2.1 **Review the risk environment / identify risks:**
 - (1) what has happened before (incidents & claims)
 - (2) What has happened at other events
 - (3) what keeps you up at night (the unknowns)
- 2.2 **Categorize (group) risks** & document them in your **Event Risk Register**
- 2.3 Identify **risk sources** - the hazards & threats that may cause or trigger the risk event

3. Analyze the Risks

- 3.1 **Identify** existing **risk control measures**
- 3.2 **Benchmark existing risk controls** against industry best practices & assess “what’s missing”
- 3.3 Evaluate **effectiveness of risk controls** – conduct resilience / vulnerability assessment
- 3.4 Conduct **business impact analysis** – what are the potential consequences and impact to the event’s critical success factors

4. Evaluate the Risks

- 4.1 Assign **likelihood**
 - 4.2 Assign **consequence**
 - 4.3 Calculate **RISK LEVEL: LIKELIHOOD x CONSEQUENCE**
 - 4.4 Assess whether the **risk level** is within risk appetite?
 - 4.5 If no, **identify risk treatment** options
- While $R=L \times C$ is based on semi-quantitative metrics, it should be noted that due to inherent subjectivity and bias, the risk level (numerical score) should be regarded as a 'risk estimate', not as a definitive risk statement*

5. Treat the Risks

- 5.1 **Select risk treatments:**
 - (1) **accept** risk as being “as low as reasonably possible”
 - (2) **Reduce likelihood & or consequence;**
 - (3) **Avoid risk source (hazard or threat)/ cease activity;**
 - (4) **Share / thin the risk through indemnification, insurance, contracts etc**
- 5.2 Conduct **cost benefit analysis** – does the cost justify the outcome?
- 5.3 Identify & assign **Risk Owners & Control Owners**
- 5.4 **Prioritize & rank** your risks
- 5.5 Draft / prepare **Event Risk Assessment & Management Plan**

6. Risk Reviews & Reporting

- 6.1 Establish risk governance guidelines /policy: organizational policy statement, risk working group (roles & responsibilities) & reporting format for senior management / board
- 6.2 Implement risk assurance program – audit & evaluation program to assess effectiveness of controls