Resources References in Presentation & Additional Reading

Curated by Beth Kanter

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Books & Articles by Beth Kanter

- The Smart Nonprofit: Staying Human-Centered in an Automated World by Beth Kanter & Allison Fine
- AI4Giving:Unlocking Generosity with AI - Research for Bill & Melinda Gates Foundation by Beth Kanter & Allison Fine
- Humans-First AI Adoption for Nonprofits - Candid Blog Post
- 8 Steps Nonprofits Can Take to Adopt AI Ethically (SSIR) by Beth Kanter, Allison Fine, and Philip Deng
- Five Lessons from Nonprofit AI-Pacesetters by Beth Kanter
- Using AI to Work More Human (HBR) by Beth Kanter & Allison Fine
- How AI Is Transforming Nonprofits (HBR) by Allison Fine & Beth Kanter
- Four Key Considerations for an Interim Generative AI Acceptable Use Policy by Beth Kanter

Materials

- Slides
- Handout #1: Getting Started in 3 Easy Steps
- Handout #2: Identifying Workflows & Rise Framework
- Handout #3: Writing Great Prompts
- Handout #4: Three P's of Responsible Prompting
- Handout: Responsible Use in Practice: Checklist, Prompting, and Reviewing Output
- Handout: Example Acceptable Use Policy [**Don't cut and paste; contextualize to your organization**]

Additional Reading

Fundamentals & Basic Definitions
    Workplace Productivity & Adoption Research
    Nonprofit Jobs: Forecast of AI Impact on Nonprofit Jobs
Limitations & Ethical Use
    AI Ethics
    Case Studies - Ethics Lessons Learned
    Social Sector AI Ethical Use Guidance
AI Use Policies for Nonprofits
    Examples of AI Ethical Principles and Responsible Use Policies
Use-Case Examples for Nonprofits

Fundamentals & Basic Definitions

- [Generative AI Glossary for Business Leaders](#)
- [Brief Visual Video Explainer of Generative AI](#) (Good for senior leaders intro)

Workplace Productivity & Adoption Research

- [Navigating the Jagged Frontier of LLMs](#)
- [Microsoft Work Lab: AI is At Work, Now Comes the Hard Part](#)
- [11x11 Tipping: Research on Adoption](#)

Nonprofit Jobs: Forecast of AI Impact on Nonprofit Jobs

- [ServiceNow Research: Nonprofit Sector Job Impact](#):
- [ServiceNow Research: Nonprofit Jobs and Skills Forecast](#)
- [LinkedIn Nonprofit Job Data](#)

Limitations & Ethical Use

AI Ethics

- [The Risks of Bias & AI](#)
- [Mitigating Bias in LLMs](#)
- [Privacy Issues To Consider When Adopting Generative AI](#)
- [How To Opt Out of Having LLMs use Your Data](#)
- [Online Privacy Practices for Nonprofits](#)
- [AI Is Your Over-Eager Intern: Always Verify for Accuracy](#)
- [Generative AI & IP](#)
- [Artists Copyright Case Against Stable Diffusion](#)
- [Why you need to disclose AI use for generative AI](#)
- [Best Practices in Disclosure of AI-Assisted Writing](#)
- [The Race To Opt-Out of Open-AI Content Scrapes](#)
- [Deep Fakes - Regulation & Laws Related to Election](#)
- [Human Rights in Data Training](#)
- [Fair Work Research & Policy Briefs](#)
- [Will AI Help or Hurt Sustainability](#)
- [The AI Environmental Impacts Act](#)

Case Studies - Ethics Lessons Learned

- [National Eating Disorders Association - Chatbot Shutdown](#) (NPR)
- [USAID AI Ethics Guide](#) (includes examples of use cases causing harm)
- [Child Protection Agency - Use of ChatGPT for Reports](#)

Social Sector AI Ethical Use Guidance

- [TagTech Ethical Use Framework](#) helps to think through responsible use and operationalizing AI at enterprise level
- Afua Bruce's [Templates for Nonprofit AI Governance](#)

- [NTEN AI Framework for an Ethical World](#) - social justice lens - useful for small organizations, individuals, and others.
- [Fundraising.AI Framework](#) - high level principles for fundraisers
- [Artificial Intelligence and Fundraising Ethics](#) a paper co-authored by Meena Das

AI Use Policies for Nonprofits

- [How To Create An Acceptable Use Policy for Generative AI](#)
- [TechSoup AI Usage Policy Guide](#)
- [What is Data Governance?](#)
- [Responsible Externally Facing Chatbots](#)
- [Ethical Pipeline](#)

Examples of AI Ethical Principles and Responsible Use Policies

- [USDA Framework for Use of Ai in Public Benefits](#) and [HHS Plan for Responsible AI Use](#)
- [Department of Education AI Guidance Designing for Education](#) (includes links to guidance to states)
- [Gates Foundation Generative AI Acceptable Use Policy](#)
- [BBC Editorial Guidance for Using Generative AI](#)
- [Center for Democracy and Technology Generative AI Usage Policy](#)

Use-Case Examples for Nonprofits

Marketing & Fundraising

- [Rescue Writer:](#) Generative AI tool to help write animal shelter adoption profiles for quicker adoption to clear the shelters.
- [Fundraising Use Cases](#): Lots of examples for different types of AI
- [Fundraising.AI](#)
- [Fundraising Intelligence](#)

Program Delivery

AI-Powered Nonprofit Use-Cases

- [Mapping the Landscape of AI-Powered Nonprofits](#)

- [Google.Org's AI & Social Impact Projects](#)

Health

- [Is AI More Empathetic Than Your Doctor](#)?
- [ChatGPT to help doctors be more empathetic in written responses](#)

Global Health & Health Equity

- [WHO Sarah Bot](#)
- [Three Case Studies of Nonprofits Using Ai for Health Equity](#)

Humanitarian Work

- [Generative AI in Humanitarian Use Cases](#)
- [UNHCR Innovation Fund](#) - Examples of Chatbots in Humanitarian Aid
- [Aid Delivery to People Impacted by Climate Disasters](#) -Partnership with Google.Org and International Rescue Committee

Public Benefits

- [Mom's First Paid Leave ChatBot](#)

Innovation & AI Challenges

- [Nonprofit Innovation ChatBot](#)
- [Mastercard AI Inclusion Challenge](#)
- [Robinhood Foundation AI Poverty Challenge](#)

Operations, HR, and Evaluation

- [HR Chatbots](#) (Examples)
- [Nonprofit Chatbot Ask Me Anything About Nonprofit Leadership](#)
- [Using ChatGPT to Personalize Internal Communication](#)
- [World Bank ImpactAI](#)
- [AI & Evaluation](#)

Grant Management Systems

- [What Grantmakers Think of AI Grant Writing](#)
- [Candid Research: Funder Insights on AI-Generated Grant Proposals](#)

AI & Nonprofit Adoption Research & Guides

Nonprofit Adoption Research

- [Meeting Nonprofit AI Challenges: Research](#)
- [GivingTuesday: 3 Insights from Nonprofit Readiness Survey](#) ([Full report](#)) ([Resource List](#))
- [Google: Nonprofit Research & Capacity Building](#)
- [Philanthropic Investment in AI - Landscape Analysis](#)
- [AI is Driving Impact and Equity in NY Nonprofits](#)

Organizational Adoption Approaches

- [Slow Nonprofit AI Adoption](#)
- [Workflows and Enjoyable Work Leads To Impactful Organizational Adoption](#)
- [Experiencing AI Through Play](#)
- [AI & Board Member Checklist](#)
- [Microsoft: AI Taking the First Steps](#)
- [Microsoft AI Digital Skills Hub](#)
- [Microsoft AI Skills](#)
- [Copilot Adoption Resources](#)
- [Your Organization Isn't Designed To Work with Generative AI](#)
- [School District Gen AI Readiness Rubric](#)
- [Examples of organizational Use Cases for ChatGPT](#)

Human-Centered Design Methods for AI Org Adoption

- [Ideo.Org Design Kit: Methods](#)
- [AI & Ethics: Collaborative Activities for Designers](#)
- [I Love Algorithms](#)
- [Mapping Problems to Solutions: Artificial Intelligence](#)
- [People + AI Guidebook](#)

Nonprofit AI Skill Building & Reskilling

Workplace Reskilling and Soft Skills

- [ServiceNow 2024 AI and Nonprofit Jobs Impact Study](#)

- [Building Soft Skills](#) and [What Soft Skills](#)?
- [Well Designed Work Makes Us Smarter](#)
- [Is AI Diminishing Relationships At Work](#)?
- [Smart Work Design with AI](#)
- [I've Worked with Generative AI Nearly A Year, Here's What I Learned](#) (WSJ)
- [How Chief Learning Officers Are Upskilling Staff with AI](#)

Generative AI Tools

Generative AI Apps

- [Ethan Mollicks 6/2024 Guide To LLMs](#)
- [OpenAI for Nonprofits](#)
- [Microsoft 365/Copilot Grants & Resources](#)
- [ClaudeAI by Anthropic](#)
- [Google Gemini Workspace: What you need to know](#)

General

- [CharityGPT](#): Custom ChatGPT and prompt library trained with specialized knowledge and perspectives for nonprofit roles and positions.

Digital Strategy

- [Lightful:](#) digital strategy platform with generative AI modules for ethical storytelling and persona development
- [DonorPerfect Fundraising Bot](#) - Generate fundraising content for a variety of purposes and from a variety of perspectives.
- [Artelize](#): Lead generator for arts organizations to sell tickets
- [ChangeAgent](#) - Progressive focused model.

Fundraising Intelligence

- [Donor Search](#)
- [Kindsight](#)
- [Dataro](#)

Grant Prospecting

- [OpenGrants](#): grant prospecting tool

Grant Writing

- [Grantable](#)
- [GrantOrb](#)
- [Grant Assistant](#)
- [GrantBoost](#)

Culturally Sensitive

- [BlackGPT](#)

Tool Lists

- [Generative AI Tools for Nonprofit Marketers](#)
- [Comprehensive List of Generative AI tools for Digital Content Creation](#)
- [Ten Best AI Tools for Nonprofits](#)
- [Generative AIi tools for Fundraisers](#)
- [The Best Generative AI Image Generator Tools](#)
- [Superhuman Productivity Tools](#)
- [100 AI Tools](#)
- [AI Tools for HR](#)