



AI Sample Prompts Worksheet

Levitt Foundation Grantees

*Remember to add context about your organization, mission, concert series, audience, and community to enhance the outputs. Incorporate evaluation and iteration as part of your process and always review final output!

Fundraising Appeals

Seasonal campaign email *"Please write a short fundraising email for a nonprofit that presents free outdoor concerts. The tone should be warm, community-centered, and joyful. The email should invite readers to donate to help make [X] free concerts possible this summer in [City]. Include a soft call to action. Keep it under 200 words."*

Post-concert follow-up *"Please write a follow-up email to send within 48 hours of a free outdoor concert. The tone is grateful and celebratory. Mention that [Artist] performed, that [approximate #] people attended, and invite readers to donate to help make future concerts possible. End with a clear but gentle call to action. Keep it under 150 words."*

Year-end appeal *"Please write a year-end donation appeal for a nonprofit that hosts free community concerts featuring high-caliber artists and a range of music genres. Emphasize collective impact and community joy rather than need. Reference that [X] concerts were held this year with [X] total attendees. The deadline is December 31. Tone: warm, reflective, emotionally resonant. Under 250 words."*

Social Media Posts

Pre-season announcement *"Please write 3 Instagram captions announcing the upcoming free concert season for [Org Name] in [City]. Tone: excited, community-focused. Include a call to action to donate or follow for updates. Each caption should be under 150 characters with space for hashtags."*

Post-concert recap *"Please write a Facebook post recapping last night's free concert featuring [Artist] at [Venue]. Highlight community energy and joy. Include a soft donation ask and a thank-you to supporters. Tone: celebratory and warm. Under 100 words."*

Recurring giving / membership pitch *"Please write a social media post inviting followers to become monthly donors to a nonprofit that hosts free community concerts featuring high-quality performances. Frame recurring giving as community membership, not charity. Suggested giving amount: \$10/month. Tone: inviting and values-driven."*

Stewardship & Thank-You Messages

Donor thank-you email *"Please write an automated thank-you email for a first-time donor to [our nonprofit] that presents free outdoor concerts. Acknowledge their gift warmly, share one concrete detail about what their support makes possible, and welcome them to the community. Under 150 words."*

Season wrap-up / impact message *"Please write a post-season impact email for donors and supporters of a free outdoor concert series. Highlight [X] concerts, [X] total attendees, and [one community story or highlight]. Tone: grateful, reflective, celebratory. No ask — this is purely a stewardship message. Under 200 words."*

Repurposing & Translating Content

Turn an email into social posts *"I have a donor email below. Please rewrite it as 3 separate social media posts — one for Facebook (conversational, under 100 words), one for Instagram (visual and punchy, under 80 words), and one for LinkedIn (professional tone, focused on community impact). [Paste email here]."*

Make data donor-friendly *"Here are some impact stats from our concert season: [paste your data]. Please rewrite these as 3–4 short, emotionally resonant sentences that a donor would connect with. Avoid jargon. Tone: warm and celebratory."*

Translate for a bilingual audience *"Please translate the following donor email into [Spanish/other language]. Keep the tone warm and community-centered. [Paste content here]."*